# **Braima Mané**

# Personal Details

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Braima Mané

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Date of birth: 12 May 1976



Gender: male



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# Skills

#### Social:

- Team player
- Enthusiastic
- Good communicator.

#### **Organisational:**

- Leadership
- Strategic
- Analytical and creative
- Self-motivated and proactive

#### **Technical:**

- Advanced user of MS Office
- Advanced user of Bloomberg
- Advanced user of Cognos Planning Analytics (TM1)
- Financial Models development

# Languages

- Portuguese
- English
- French
- Spanish

## **Hobbies and Interests**

- Reading & writing
- Travel
- Football
- Jogging
- Hiking

# **Profile**

18+ years of international broad and solid experience in finance and business navigation supporting strategy choices and business decisions at a large leading multinational company. A professional passionate for finance, economics business, with innate leadership skills and strong analytical skills.

Self-motivated and entrepreneurial team player.

# Work Experience

### **Group Business Navigation Business Partner**

09/2019 - Present

#### IKEA Group, Belgium & Netherlands

Long-term strategic financial planning (incl. scenario planning) total Group.

Strategic investment planning. Budget process coordination total Group. Investment evaluation and portfolio management framework & policies. Total investment portfolio (Retail, Centres, Digital, D&I, Sustainability and Other) steering.

Financial risk. Planning landscape blueprint.

Leading the Centres of Excellence Financial Planning & Analysis (4 people). Leading the Centres of Excellence Investment Portfolio Management (3 people).

# **Group Financial Planning & Analysis Leader**

10/2017 - 08/2019

# IKEA Group, Belgium & Netherlands

Long-term strategic financial planning (incl. scenario planning) total Group. Investment evaluation and portfolio management framework & policies.

Total investment portfolio (Retail, Shopping Centres, Digital, D&I, Sustainability and Other) steering. Planning landscape blueprint.

#### **Deputy Global Financial Risk Manager**

09/2015 - 09/2017

#### IKEA Group, Belgium

Leading a team of 5 financial risk and cash managers.

Management of financial risks (foreign exchange, interest rate, credit and liquidity) through fundamental (macroeconomics) and technical (charting) analysis and hedging strategies and executing trades in the financial markets (with world's major investment banks), using instruments such as spot, forward, money market, currency options, interest rate swaps, cross-currency swaps, etc.

Treasury advisory, liquidity planning and financing to IKEA operating companies worldwide.

## Senior Financial Risk Manager

10/2011 - 08/2015

#### IKEA Group, Belgium

Management of financial risks (foreign exchange, interest rate, credit and liquidity) through fundamental (macroeconomics) and technical (charting) analysis and hedging strategies and executing trades in the financial markets (with world's major investment banks), using instruments such as spot, forward, money market, currency options, interest rate swaps, cross-currency swaps, etc.

Treasury advisory, liquidity planning and financing to IKEA operating companies worldwide.

### Financial Risk Manager

10/2010 - 09/2011

# IKEA Group, Belgium

Management of financial risks (foreign exchange, interest rate, credit and liquidity) though execution of trades in the financial markets (world's major investment banks), using instruments such as spot, forward, money market, currency options, interest rate swaps, cross-currency swaps, etc.

Treasury advisory, liquidity planning and financing to IKEA operating companies worldwide.

## **Business Developer**

#### 09/2009 - 09/2010

#### IKEA Group, Belgium

Development of Financial concepts and solutions that reflect the business requirements. Ownership and coordination of price creation for all IKEA commercial articles, from supplier to stores. Chairman of Pricing Competence Group.

# **Finance Manager**

## 09/2005 - 08/2009

#### IKEA Portugal, Portugal

Team Management (9 people); coordination of all finance functions including Accounting, Treasury, Legal, Controlling, Reporting (Management and Statutory); Corporate Tax & VAT, Bank Relationship, Card fees negotiations, IKEA Card, IKEA Business Financing, Property Insurance and Projects, Country Business Plan. Support to Trading Office PT in finance matters.

#### **Accounting Manager**

# 02/2004 - 08/2005

## IKEA Portugal, Portugal

Coordination of all finance functions including Accounting, Treasury, Legal, Controlling, Reporting (Management and Statutory); Corporate Tax & VAT.

#### **Senior Accountant**

#### 08/2001 - 02/2004

## Deloitte, Portugal

All tasks in the Accounting field, including invoice processing, treasury, reconciliation, financial reporting, Corporate Tax & VAT and team coordination. These tasks have been performed in three different clients operating in the Technology, Media & Telecom sectors.

# Education

# Post-graduate in Corporate Finance and Controlling 09/2005 - 07/2006

#### ISCTE - University Institute of Lisbon, Portugal

Main subjects covered: Financial Reporting, Funding Management & Risks, Investment Analysis, Mergers & Acquisitions, Financial Markets and Investments (Spot Rates, Forward Rates, Swaps, Futures and Options), Corporate Performance Management (Balanced Scorecard, Tableau de Board) and Corporate Tax Management.

## Undergraduate (3 + 1) in Accounting & Audit

#### 01/1997 - 12/2002

#### ISCAC - Coimbra Business School, Portugal

Main subjects covered: Audit, Financial & Management Accounting, Mathematics, Statistics, Budgeting, Forecasting Methods, Financial Management, Financial Analysis, Investment Projects Evaluation, Financial Markets (Spot Rates, Forward Rates, Swaps, Futures and Options), Business Controlling, Internal & External Audit and Corporate Tax & VAT. Information Technology (IT) and Business English.

# Other Training

# **IKEA Leadership Fundamental (ILF)**

09/2015 - 12/2015

IKEA Leadership approach; Six core leadership capabilities; Four key roles; Behaviours for leading and managing at IKEA; The IKEA Group Communication strategy; HR Idea; Learning in the business.

# Advanced Technical Analysis training (Financial Markets)

12/2014

Definitions; Chart types (e.g. candlestick); Support/Resistance levels; Trend lines; Moving Averages; Double tops/Bottoms; Triple tops/Bottoms; Head & Shoulders; Oscillators; Fibonacci retracements.

## **Presentation Skills training**

03/2012

Essentials Effective Presentations (audience, objective, subject and duration); verbal and Non-Verbal Communication; Visuals; Group Interaction (Involvement and Q&A Techniques).

#### **Currency Options training**

03/2011

FX options types; FX options strategies; Option Simulation and sensitivity. The Greeks.

#### **Business Navigation Programme**

08/2008 - 05/2009

Meeting the customer; commercial review; Creating the home furnishing offer (from idea to product); Supply Chain strategy and sourcing; Meeting the supplier and Trading Operations; Retail steering and performing (Business Plan FY10 for Canada); Internal Pricing; Treasury and Foreign Exchange; Transport Global Strategy and Operations; IKEA Legal Structure; IKEA Expansion & Investment process; Scenario Planning – IKEA 2020. Soft Issues (4 Rooms Model, Situation Adapted Leadership, Need and Fears, Soft Leadership).

# Extra-work activities

Founder & President of Associação Movimento Cantanhez, Portugal

An NGO whose mission is to promote culture, democracy, peace and development.